

Smart Media Group - Alexandria
814 King St
Alexandria VA 22314

Pat McCrory /R/ Governor/ NC
Submission Number 99 Issue 1



WYCW-TV
250 International Dr.
Spartanburg SC 29303-0698
(864) 576-7777 FAX (864) 595-4615

Copy

Client:	Pat McCrory /R/ Governor/ NC	Submission Cost:	0	Campaign Ref:	E:120705102
Buyer:	NC	Client/Product/Estimate:	MCCRO /ORDR /806812	Sales Rep:	HRP Washington, DC
Schedule Dates:	08/06/12 to 08/12/12	Weeks:	1	Order Ref:	06217801
Est./PO Number:	06217801	Contract type:	Political	Business Type:	POLITICAL
				Business Category:	Transactional

REP HEADLINE# 6217801 TRF# E:120705
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 703-516-9680
CREDIT RISK !!
HARRIS REPORT FROM REP
CHANGES
AUG1/12 15.18
*** WYCW-TV ***

ADV # ADV. NAME POLI/P MCCRORY/R/GOV/NC
AGY # AGY. NAME SMART MEDIA GROUP

814 KING STREET, SUITE 400

ALEXANDRIA, VA 22314

REP. # OFF. # SALESMAN #

BUYER NAME MICHELE BROOKS

SALES PRSN WA- MICA HANSEN (H)

ORDER # CONTRACT # 6217801

CLASS: NATL. LOCAL REGIONAL

PRDCT MCCRORY 4 NC GOV

EST#***** COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG6/12 AUG12/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG1/12 15.18

REP: ORDER CANCELLED

ALL SPOTS ZEROED

TTL 0
PLS CFM
THANKS, MIKE FOR MICA

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

SMART MEDIA GROUP SUBSCRIBES TO SPOTDATA ELECTRONIC INVOICING
*****IDB# 1046*****

PAT MCCRORY FOR NC GOVERNOR

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = MCCRO
AGENCY PRODUCT CODE = ORDR
AGENCY EST# = 806812

1	S		200P-300P	60		\$80.00	8/6	8/6	0		MON	0
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PROGRAM : PEOPLES COURT
RA35+ : 1.6
CON COM1: PEOPLES COURT

2	S		100P-200P	60		\$80.00	8/9	8/9	0		THU	0
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PROGRAM : JUDGE JUDY
RA35+ : 1.2
CON COM1: JUDGE JUDY

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REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP

AUG1/12 15.18
 *** WYCW-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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3	S		200P-300P	30		\$40.00	8/9	8/9	0		THU	0
PROGRAM : PEOPLES COURT												
RA35+ : 1.6												
CON COM1 : PEOPLES COURT												

4	S		100P-200P	60		\$80.00	8/7	8/7	0		TUE	0
PROGRAM : JUDGE JUDY												
RA35+ : 1.2												
CON COM1 : JUDGE JUDY												

5	S		200P-300P	30		\$40.00	8/7	8/7	0		TUE	0
PROGRAM : PEOPLES COURT												
RA35+ : 1.6												
CON COM1 : PEOPLES COURT												

6	S		200P-300P	60		\$80.00	8/8	8/8	0		WED	0
PROGRAM : PEOPLES COURT												
RA35+ : 1.6												
CON COM1 : PEOPLES COURT												

AUG/12 \$.00

CONTRACT TOTAL \$.00
 TOTAL SPOTS 0

MARKET TOTALS \$494,155 WYCW 0% WLOS 46% WYFF 16% WHNS 8% WSPA 30% WMYA 0% CABL 0%
 WNEG 0%

ACCURATE SHARES FOR COMBO ORDERS

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE